



I became an OceanPath Fellow with the hope of bringing positive change to the world. Coady Institute offers a wealth of knowledge on how to appropriately operate within a community, which will be invaluable for my initiative.

John Paul Dobson

St. Francis Xavier University

Taxco, Guerrero, Mexico

My idea is to create a digital platform connecting silver artisans with buyers around the globe. The current value chain around jewellery includes numerous intermediaries between the artisan and the final consumer. My goal is to bypass these intermediaries and reinvest this otherwise lost revenue into the community.

My connection to Taxco started with my father, who has worked with and studied the artisans over the past 20 years. During my undergraduate experience I personally worked with the community on numerous occasions. Most recently, I had the privilege of working for Jose Maria Pineda in the summer of 2016. It was through conversations with Jose Maria over that summer that my initiative idea was formed.

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